



## Regional Chancellor

### Introduction

The University of South Florida Sarasota-Manatee (USFSM), also known as USF Sarasota-Manatee, is a separately accredited, four-year institution in the University of South Florida System. The System also includes the main USF research campus in Tampa and USF St. Petersburg. Each member institution of the USF System has a distinct mission and its own strategic plan. The three member institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC). Together, they serve almost 50,000 students with an annual budget of \$1.8 billion and an annual economic impact of \$4.4 billion. Total research expenditures for the USF System exceed \$450 million annually. The USF System is governed by the 13-member USF Board of Trustees. [Dr. Judy Genshaft](#) is the chief executive officer of the USF System and president of the University of South Florida.

The mission of the University of South Florida Sarasota-Manatee is to provide high-quality bachelor's and graduate-level education and scholarly activity in a personalized learning community that prepares successful leaders and responsible citizens. USF Sarasota-Manatee's primary focus is to provide a quality curriculum and instruction at an affordable cost, which addresses the specific higher education needs of the residents in the region. The institution supports students in attaining their highest potential by nurturing leadership, critical thinking, an appreciation for learning, and advancing cultural, social, environmental, and economic well-being for all those served.

### Campus & Community

USFSM was established in 1975 as a regional campus of the University of South Florida and gained separate accreditation by SACSCOC to award baccalaureate and master's degrees in June of 2011. Overall, USFSM serves students from Sarasota, Manatee, Charlotte, and DeSoto counties. USFSM enjoys the resources of a major public research university in a hometown setting, with small classes (13:1 student/faculty ratio) and world-class faculty, 88 percent of whom hold a terminal degree in their field.

USFSM is the centerpiece of the higher education corridor in the Sarasota/Bradenton area. As a fast-growing, rapidly evolving part of the USF System, USFSM is "small enough to care, but large enough to lead," offering personalized education and committed, engaged, and highly qualified faculty. USFSM has the lowest tuition in the Florida university system and a diverse student body. Students come from all walks of life and range in age from "traditional" eighteen-year-old undergraduates to adults returning to graduate school to pursue new career

paths. Seventy-five percent of students attend part-time and work throughout their studies. USFSM also has over 17,000 local community-oriented alumni, and ninety-two percent of graduates report being “very satisfied” or “satisfied” with their experience. USFSM offers over 100 internship and research opportunities for students and over 30 student clubs.

## **Academics**

USFSM offers over forty bachelor’s degree, master’s degree and certificate programs in four colleges: [Liberal Arts & Social Sciences](#), [Science & Mathematics](#), [Business](#), and [Hospitality & Tourism Leadership](#). Day, evening, weekend, and online classes and more than 300 employees serve over 2,070 students annually. USFSM developed a new core curriculum of goals, learning outcomes, values, and skills that all students must master, and welcomed its first-ever freshman class to this new general education curriculum in August 2013. USFSM partners with Mote Marine Laboratory, offering a select number of USFSM enrolled students the opportunity to engage in research-training experiences through the Mote [REU-USFSM Program](#). USFSM is also home to the [Florida Center for Partnerships for Arts-Integrated Teaching](#) (PAInT), focused on shared research, advocacy, professional development, curriculum innovations, and resource development to meaningfully integrate the arts into teaching and learning to support student success.

## **College of Liberal Arts and Social Sciences**

The College of Liberal Arts and Social Sciences is an interdisciplinary community of scholars bound by a shared commitment to the study of human ideas and experience, critical inquiry, creative expression, and open discourse. As researchers, their individual inquiries result in scholarly publications that advance the body of knowledge in particular fields. As teachers, they instill these scholarly skills, values, and knowledge in USFSM students. Faculty lend their skills to meet the needs of the various communities. Each term, course offerings and the diversity of undergraduate and graduate programs are designed to fulfill the needs of students. Graduates of programs in the School of Education, the Department of Social Sciences, and the Department of Liberal Arts are well prepared for employment or further academic study.

## **College of Science and Mathematics**

The College of Science and Mathematics (CSM) at USF Sarasota-Manatee provides an innovative, student-centered educational environment through inquiry-based learning and collaborative research focused on basic and applied sciences and mathematics. Faculty cultivate a dynamic culture by encouraging free discussion, fostering critical thinking, developing strong communication skills, and actively engaging students in research and evidence-based practices under the mentorship of faculty.

## **College of Business**

With all programs accredited by the Association to Advance Collegiate Schools of Business, the College of Business provides a thorough and important grounding for enterprising futures in accounting, finance, general business administration, management, and marketing. Business students also broaden their knowledge of cultures and their impact on the global economy through studies across several academic disciplines. An adaptable, creative, and highly motivated faculty and administration are dedicated to providing innovative global programming locally.

## **College of Hospitality & Tourism Leadership**

The College of Hospitality & Tourism Leadership at the University of South Florida Sarasota-Manatee provides quality education for students in hospitality and tourism leadership positions by creating an intellectual, collaborative, ethical, inclusive environment for students, faculty, industry, and community to produce educational opportunities and innovate research that will benefit constituents in Florida, the U.S., and the world.

## **Campus Leadership Team**

The USFSM Executive Council is the on-campus leadership team at USF Sarasota-Manatee that comprises the Regional Chancellor, Regional Vice Chancellor of Academic and Student Affairs, Regional Vice Chancellor for Business and Finance, Regional Vice Chancellor for Advancement, Assistant Vice President for Institutional Research and Effectiveness, and Assistant Vice President for Economic Development and Government Affairs. The campus' governance structure includes the [USFSM Campus Board](#), a group of community leaders who serve terms of four years and support the overall mission and plan of the regional institution while serving as USFSM advocates to the community. The Board is assisted by the [Community Leadership Council](#) (CLC). The CLC's charge is to advise the USFSM Campus Board and management team about program and service priorities and to advocate and present information on campus priorities to the community and elected officials. The council has four committees: Community Affairs, Executive, Program, and Public Advocacy.

## **Budget**

USF Sarasota-Manatee operates with a \$30 million budget and has a \$10 million endowment. As a public institution, the bulk of the institution's operating budget, some \$22 million dollars, is provided by the state, with tuition revenues and auxiliary operations providing the remainder, \$9 million and \$1 million respectively.

## **Consortium of Colleges on the Creative Coast (C4)**

USF Sarasota-Manatee is part of The Consortium of Colleges on the Creative Coast, or C4, which was formed almost two years ago with the help of the Charles & Margery Barancik Foundation, Community Foundation of Sarasota County (CFSC), and Gulf Coast Community Foundation (GCCF). Other consortial members include: New College of Florida, Ringling College of Art and Design, State College of Florida, FSU/The Ringling, and Eckerd College. C4's mission is to maximize the student and community benefits from this unique mix of colleges. The goal is to make Sarasota-Manatee an educational hub that responds to the local market and creates competitive opportunities for students and businesses while attracting entrepreneurs, individual and corporate supporters, and jobs to the region.

## **Role of the Regional Chancellor**

Reporting to the USF System President, Dr. Judy Genshaft, the Regional Chancellor is responsible for all aspects of the institution and serves as its principal leader. In collaboration with the system President, USF Board of Trustees, Campus Board, administrators, faculty, and the community, the Regional Chancellor establishes the mission and strategic priorities of USFSM. S/he will be highly visible leader, an enthusiastic fundraiser, and a passionate champion who is eager to build and maintain strong relationships with institutional partners in the private, non-profit, and governmental sectors.

The Office of the Regional Chancellor ensures the overall excellence of USFSM and will oversee the following direct reports:

- Regional Vice Chancellor of Academic and Student Affairs;
- Regional Vice Chancellor for Business and Finance;
- Regional Vice Chancellor of Advancement;
- Assistant Vice President for Institutional Research and Effectiveness;
- Assistant Vice President for Economic Development and Government Affairs;
- Director of Marketing & Communications;
- Director for Global Engagement; and,
- Special Assistant to the Regional Chancellor

### **Opportunities for the next Regional Chancellor**

The next Regional Chancellor will be a visionary leader who will build on USFSM's momentum as the institution expands to support a growing and diverse student body and the greater Sarasota-Manatee community. With access to the broad resources of the USF System and the collaborative environment of the C4, the untapped potential of a tightknit, collegial, and young campus community, and the advantages of being situated in one of the fastest growing metropolitan areas in the United States, the Regional Chancellor will be well positioned to shape the institution's future in important ways. Specific opportunities include:

- Continuing the implementation of USFSM's strategic plan, [Focus on Quality 2020](#), by ensuring that initiatives are prioritized effectively and that the institution remains flexible and nimble in its strategies heading into the next decade;
- Facilitating the expansion of USFSM from a commuter campus to a residential campus through new infrastructure and programming;
- Enhancing USFSM's enrollment management practices with new innovations to grow the campus's traditional undergraduate population, while maintaining its position as a top destination for part-time students;
- Promoting and increasing diversity across all constituency groups including students, faculty, and staff, and sustaining an inclusive environment to support an ever more diverse community;
- Supporting, growing, and advancing a robust research and scholarship agenda;
- Raising the visibility and profile of USFSM throughout the region through strategic branding, marketing, and community outreach;
- Serving as USFSM's chief fundraiser and working with the institution's next Regional Vice Chancellor of Advancement to support the institution's development goals as the campus continues to grow its enrollment, programming, and physical space;
- Further strengthening engagement with the USF System and the two other institutions within the system;
- Engaging community partners in the private, non-profit, and government sectors more deeply to enhance student life, learning, and outcomes at USF Sarasota-Manatee;
- Overseeing the planning and implementation of capital improvements to the campus; and,
- Ensuring clear communication and building strong relationships with the Campus Board, faculty, staff, students, alumni, and other community members.

## Desired Qualities & Personal Characteristics

A strategic and visionary leader, the next Regional Chancellor should have a proven track record of overseeing a complex organization, with knowledge of the challenges and opportunities facing public universities, an understanding of the complexities and opportunities of a university system structure, familiarity with the shared governance model, and an appreciation for the dynamic and synergistic relationships among teaching, research, and service. The ideal candidate will also bring many of the following abilities, qualities, and experiences:

- Skill in consensus building and listening; a collegial style of understanding and valuing the input and opinions of faculty, staff, students, alumni, and community partners;
- Prudent financial management acumen and notable experience managing complex budgets and making difficult fiduciary decisions;
- Demonstrated appreciation for the student experience and being student-centered in his/her leadership style;
- Evidence of successful fundraising and “friend-raising,” and the ability to develop effective strategies for executing advancement initiatives;
- A record of successful experience in the political arena and the ability to navigate diplomatically and gracefully within complex political environments;
- Creativity, vision, and passion to generate new ideas coupled with the organizational and administrative skills to bring them to fruition;
- Appreciation for the research mission of a public university;
- Decisiveness, proactive decision making skills, and an action orientation;
- A reputation for unquestioned personal integrity and exemplary ethical principles;
- A reputation for inspirational leadership and the ability to articulate, develop and realize a shared vision;
- An entrepreneurial spirit, with a proven ability to build a campus climate that fosters innovation and community partnerships;
- A proven track record of targeting and acquiring institutional resources and demonstrating the accountable use of those resources;
- Excellent verbal and written communication skills;
- The ability to inspire, lead, and continuously develop a strong administrative team;
- A commitment to diversity and inclusion, and an understanding of the fundamental need for multiple perspectives and backgrounds in an educational context; and,
- A deep appreciation for public higher education as well as passion for meeting the challenges facing this vital educational and economic resource.

## **Additional Information**

The successful candidate will receive a competitive compensation package with benefits, and the start date will be negotiable. For best consideration, please send nominations and application materials, including a current curriculum vitae and letter of interest, to:

**Shelly Weiss Storbeck, Managing Partner**  
**Ethan Dubow, Associate**  
**Storbeck/Pimentel & Associates, LP**  
[USFSMChancellor@storbecksearch.com](mailto:USFSMChancellor@storbecksearch.com)

For more information, please visit USF Sarasota Manatee's homepage at: <http://usfsm.edu/>

Records of the University of South Florida are subject to disclosure under the Florida Public Records law unless exempt by law.

*USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace*