



## **Dean of the College of Business Administration**

Loyola Marymount University (LMU) seeks an innovative, energetic leader and collaborator to serve as the Dean of the College of Business Administration (CBA). Reporting to the new Provost Tom Poon, the Dean will join a strong team and vibrant academic community committed to providing an engaging student experience and producing graduates who are successful both in terms of their personal careers and in terms of giving back to their communities.

### **About Loyola Marymount University**

LMU is a comprehensive Catholic university in the Jesuit and Marymount traditions located between the Pacific Ocean and downtown Los Angeles in Silicon Beach. LMU offers undergraduate degrees in 57 majors, 43 master's degree programs, two doctorates and 13 credential programs to more than 6,200 undergraduate and 3,100 graduate and law students. In addition to the College of Business Administration, the University houses five colleges and schools on its Westchester campus: Bellarmine College of Liberal Arts; College of Communication and Fine Arts; Frank R. Seaver College of Science and Engineering; School of Education; and School of Film and Television. Loyola Law School is located in downtown Los Angeles on a campus designed by Frank Gehry. For a more complete discussion of LMU's facts and figures, visit [www.lmu.edu/facts](http://www.lmu.edu/facts).

LMU recruits, retains and supports a diverse, mission-centered faculty committed to excellence in teaching, scholarship and creative work. LMU's highly esteemed faculty are globally recognized scholars, including Nobel and Pulitzer Prize winners, Fulbright Scholars and many other accomplished academic leaders. LMU has an average student-to-faculty ratio of 11:1 and has been recognized internationally as among the nation's best for its programs, curricula and student life. The *Wall Street Journal* ranked LMU among the top 10 percent of all U.S. colleges and universities in their inaugural World University Rankings in September 2016. For a full listing of LMU's rankings, visit [www.lmu.edu/rankings](http://www.lmu.edu/rankings).

LMU delivers an exceptional learning experience to its students. The University recruits competitive students from an increasingly talented, diverse and global applicant pool from across the United States and nearly 100 countries. Co-curricular programs include 21 Division I and varsity sports, 19 housing facilities, 173 registered student organizations, 21 international Greek fraternities and sororities and nationally acclaimed, student-run media programs in radio, television, yearbook and newspaper. LMU students are committed to working on behalf of others; they provided over 240,000 community and *pro bono* service hours to nearly 300 community organizations last year.

### **About the Provost**

Tom Poon, Ph.D., will join LMU in June 2017 and oversee LMU's academic affairs and student affairs divisions, including responsibility for the University's educational, scholarly and creative activities, student development, athletics and enrollment management. Prior to his arrival at LMU, he served in many senior leadership positions at Pitzer College, including interim president, acting president and senior associate dean of faculty. A professor of chemistry, Poon has written numerous peer-reviewed articles and has received multiple National Science Foundation grants to investigate topics including S-STEM work in the molecular sciences and other projects aimed at integrating the sciences into curricula. His research and analyses on the American sweetgum tree have been referenced in academic publications and extensively reported by news media. He has co-authored several books and book chapters, including the textbook *Introduction to Organic Chemistry*, now in its sixth edition. Poon also served as a visiting scholar and assistant professor at Columbia University, assistant professor at Randolph-Macon College and postdoctoral fellow at Colby College. He earned his Ph.D. in chemistry at UCLA and his Bachelor of Science degree at Fairfield University in chemistry.

### **About the President**

Timothy Law Snyder, Ph.D., began his term as LMU's 16<sup>th</sup> president on June 1, 2015. He has been a professor and administrator for more than 30 years at Jesuit institutions, most recently as vice president for academic affairs at Loyola University Maryland. He also served as dean of the College of Arts and Sciences at Fairfield University and dean of science at Georgetown University.

President Snyder has published and presented widely on his research interests, including computational mathematics, data structures, design and analysis of algorithms, geometric probability, digital processing and computer music. Recently, he has been working on risk assessment, with applications in commercial air travel, the treatment of human immunodeficiency virus (HIV) and other areas. He has spoken nationwide about "millennials" and how best to educate them. President Snyder is a dynamic and innovative leader who advocates for LMU's outstanding students, faculty and staff and is committed to LMU's distinctive [mission](#) and [strategic plan](#). For more information, visit <http://president.lmu.edu>.

### **Mission**

LMU offers rigorous undergraduate, graduate and professional programs to academically ambitious students committed to lives of meaning and purpose. Located in Los Angeles, LMU students benefit from this dynamic city that brings into sharp focus today's most pressing challenges and provides an ideal context for study, research, creative work and active engagement. By intention and philosophy, LMU invites men and women, diverse in talents, interests and cultural backgrounds to enrich the educational community, and advance LMU's threefold [mission](#):

- The encouragement of learning
- The education of the whole person
- The service of faith and the promotion of justice

The University is institutionally committed to Roman Catholicism and takes its fundamental inspiration from the combined heritage of the Jesuits, the Marymount Sisters (RHSM) and the Sisters of St. Joseph of Orange (CSJ). This Catholic identity and religious heritage distinguish LMU from other universities and provide touchstones for understanding the threefold mission.

## **History**

The names “Loyola” and “Marymount” have long been associated with Catholic higher education in countries around the globe. Saint Ignatius of Loyola, founder of the Society of Jesus (commonly known as the Jesuits), sanctioned the foundation of his order’s first school in 1548. The Religious of the Sacred Heart of Mary have administered educational institutions since their establishment in France in 1849 by Father Jean Gailhac. These two traditions of education came together in Los Angeles as Loyola Marymount University.

The present University is the successor to the pioneer Catholic college and first institution of higher learning in southern California. In 1865, the Vincentian Fathers inaugurated St. Vincent’s College for boys in Los Angeles. When this school closed in 1911, members of the Society of Jesus opened the high school division of their newly founded Los Angeles College.

Rapid growth prompted the Jesuits to seek a new campus in 1917 and incorporate as Loyola College of Los Angeles in 1918. Relocating to the present Westchester campus in 1929, the School achieved university status one year later. Graduate instruction began in 1920 with the foundation of a law school located in downtown Los Angeles. The formation of a graduate division occurred in June 1950, although graduate work had formed an integral part of the Teacher Education Program during the preceding two years.

In parallel developments, the Religious of the Sacred Heart of Mary began teaching local young women in 1923. Ten years later, they opened up Marymount Junior College in Westwood, which grew to four-year status and began granting baccalaureate degrees in 1948. The School later transferred classes to a new campus on the Palos Verdes Peninsula in 1960.

Eight years later, Marymount College moved again, this time to the Westchester campus of Loyola University as an autonomous institution. At this juncture, the Congregation of Saint Joseph of Orange joined the Religious of the Sacred Heart of Mary as partners.

After five years of sharing faculties and facilities, Loyola College and Marymount College merged and formed Loyola Marymount University in 1973. Through this union, the expanded university maintained the century-old mission of Catholic higher education in Los Angeles.

Since that time, LMU has grown into a prominent and highly ranked comprehensive university, adding to its programs and growing its diversity. Currently, LMU enrolls a high-performing student body that is diverse in both religion and race/ethnicity. It employs outstanding faculty and staff, from all faiths, and of no faith, who partner with colleagues and campus leaders to serve LMU’s mission.

## **Vision**

Under President Snyder's leadership and guided by the University's mission and 2012-2020 strategic plan, ["Forming Leaders Who Transform the World,"](#) LMU envisions itself as a center for global imagination and its impacts. It will maximize its global impact, showcase and leverage its creativity and develop new opportunities for interdisciplinarity. For the University to realize this vision, it must:

- expand its visibility, evolve and position LMU's brand and increase its reputational capital;
- deepen its relationships with Los Angeles and Silicon Beach;
- strengthen curricular and co-curricular programs that showcase global imagination and interdisciplinarity;
- further its efforts to recruit high-quality, diverse students and faculty globally while ensuring accessibility; and
- advance the transformational effects of its Catholicity.

## **The College of Business Administration**

The AACSB-accredited College of Business Administration (CBA) is [guided by a mission](#) to prepare students to lead and serve in organizations and communities utilizing their competence, values, ethics and stewardship in the Jesuit tradition. Enrolling 1,750 students, the College of Business Administration is home to a diverse, inclusive and collaborative academic community that fosters lifelong intellectual inquiry.

As teacher-scholars, [faculty at the CBA](#) pursue excellence in teaching and conduct scholarship that enhances student learning and advances academic and business knowledge. Sixty-five full-time faculty and a complement of part-time faculty are encouraged to balance creativity with reasoning to develop compelling approaches to advancing the interests of both industry and society.

The CBA offers students a [wide variety of programs](#), many of which are nationally ranked at both the undergraduate and graduate levels, including [accounting](#), [marketing](#), [entrepreneurship](#) and [MBA programs](#).

## **The Dean of Business**

Serving as the chief academic and administrative officer for the College of Business Administration, the Dean oversees a budget of approximately \$23M and works in an environment where philanthropic support is far from exhausted. The Dean partners closely with three administrative Associate Deans, the department Chairs and with direct reports in career services, program administration, center management, budget oversight, special events, communications, development and technology.

## Opportunities and Challenges

Working closely with the President, Provost, [Academic Deans](#) and the [Business Advisory Council](#), the new Dean will lead the next strategic planning process, helping to lay out a vision for the College's next chapter. She/he will leverage the following opportunities and embrace the following challenges in moving the College forward:

- Utilize the College's location in Playa Vista/Silicon Beach: LMU's Silicon Beach neighborhood is ranked as the second largest tech and startup ecosystem in the world, according to *USA Today*, *TechCrunch* and other sources. LMU views Silicon Beach as a game-changer and has recently secured a physical presence in Playa Vista to solidify its interactivity and symbioses with this hub of creativity, innovation, digital media and content creation. The next Dean will have the opportunity to take advantage of a portion of this space to increase accessibility to and engagement with this vibrant, energized community.
- Define the College's distinctive identity in a crowded marketplace: Along with the myriad opportunities that come with LMU's Los Angeles location comes the challenge of being in a crowded marketplace. With competition from local institutions as well as national institutions with satellite campuses in the region, the next Dean must take a leading role, working with constituents across the campus, to create a compelling vision for the College's future and to define the CBA's distinctive place among competing business schools. She/he must be able to articulate to all stakeholders the value of a business education situated in a Catholic university in the Jesuit and Marymount traditions.
- Secure additional resources: The new Dean has an unprecedented opportunity to leverage alumni success and love for LMU into a highly successful development operation. By engaging with the alumni, connecting them back to campus and encouraging their generous support, the Dean will have an exceptional opportunity to endow professorships, finance additional staff positions and perhaps even pursue a naming gift in the context of an upcoming comprehensive campaign.
- Maintain and enhance the student experience and diversity: The CBA enjoys a high level of interest from prospective students, and, year-after-year, is able to admit an academically strong and diverse cohort of students. The Dean will build upon this strong admissions picture and invest further in student advisory opportunities, mentorships and initiatives to yield higher completion rates for students. She/he will also continue to promote diversity both within the student body and among faculty, staff and administrators of the College.
- Create additional interdisciplinary opportunities: LMU hosts a wealth of outstanding programs in a variety of fields. Building upon the CBA's own strengths, the next Dean will have the opportunity to work with a collaborative group of Academic Deans to create and implement innovative programs that meet the demands of today's world. Opportunities for collaboration abound, including in areas such as marketing and entertainment, management and health care and engineering and business, to name a few potential programs.

## Qualifications and Characteristics

Successful candidates for the role of Dean of the College of Business Administration must demonstrate a proven track record of strong leadership, an ability to enhance an institution's reputation in the business community and administrative experience in a broad range of organizational areas. She/he will have stellar interpersonal skills, a passion for fundraising and an innovative, start-up mentality. In addition to these qualities, the ideal candidate will:

- Demonstrate a willingness to create a vision and enact change in an inclusive fashion;
- Strive to create collaborative relationships and academic partnerships among the other schools and programs housed at LMU;
- Understand industry, preferably through personal experience, and connect the business community to the work of the University;
- Leverage connections and engage with the business and professional communities of Los Angeles and beyond;
- Engage CBA's alumni population with current activities, student initiatives and fundraising priorities;
- Value diversity and inclusivity in all aspects of the College's activities;
- Possess familiarity with the academy, preferable from a position of leadership;
- Understand and love students and embrace the Jesuit model of educating the whole student;
- Balance the need to be externally focused with the need to be present, accessible and visible on campus;
- Hire well and delegate responsibilities effectively; and
- Bring an energetic, enthusiastic and forward-looking mentality to the role of Dean.

Questions, requests for information, nominations and applications should be sent electronically to:

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For more information, please visit Loyola Marymount University's homepage at [www.lmu.edu](http://www.lmu.edu).

*LMU, an equal opportunity employer, values diversity and is committed to providing an environment free from discrimination and harassment as defined by federal, state and local law. Loyola Marymount seeks professionally outstanding candidates who value its mission and share its commitment to academic excellence, the education of the whole person and the building of a just society. LMU is actively working to promote an intercultural learning community.*