



An Invitation to Apply for the Position of President  
California State University, San Bernardino

**OVERVIEW**

California State University, San Bernardino (CSUSB), a vibrant institution in sunny inland Southern California, is seeking its next president, only the fourth since its founding in 1965. As the entire campus community anticipates the University's 50<sup>th</sup> anniversary, featuring a fundraising campaign as its centerpiece, we invite an outstanding and collaborative leader to join us in celebrating one of the younger of the 23 California State University (CSU) institutions and to advance the University's national and international recognition for its faculty, its programs, and its students. Cal State San Bernardino's president will lead a growing, multicultural University with a mission of providing high-quality education to undergraduate and graduate students and supporting excellent scholarly contributions, while also applying the intellectual resources of the University to regional needs and issues.

Located equidistant between Los Angeles and Palm Springs, CSUSB serves the expansive San Bernardino and Riverside counties (also known as the Inland Empire), whose more than 4 million residents live in 27,000 square miles. Voted the most beautiful CSU campus by students, CSUSB is nestled in the foothills of the picturesque San Bernardino Mountains, which provide a stunning backdrop to the 441-acre park-like campus. Cal State San Bernardino is a preeminent center of intellectual and cultural activity for the Inland Empire. With five academic colleges, along with a college of extended learning and a branch campus in Palm Desert, CSUSB enrolls more than 17,000 students, employs more than 2,100 faculty and staff, and has a combined budget of approximately \$394 million (*see* Budget, below).

An Hispanic-Serving Institution, the campus reflects the rich and dynamic diversity of the region and has as diverse a student population as any university in California. A growing global perspective has led the campus to enter into more than 100 active MOU's with educational entities around the world, and to serve as the national headquarters for the international honor society, Phi Beta Delta. A strong commitment to transparency and shared governance has resulted in the supportive engagement and collaboration of faculty, staff, and students in addressing challenges and fulfilling the University's mission. An accomplished leader will find an exceptional opportunity at CSUSB to build on the successful presidencies of the past.

## **INSTITUTIONAL BACKGROUND**

Founded in 1965, Cal State San Bernardino opens doors of opportunity to families and communities underserved in the past, with an astonishing 70 percent of its graduates the first in their families to finish college. Their graduation is the culmination of a CSUSB education in which the “value added,” as measured by the Collegiate Learning Assessment, places the University among the top four percent nationally for the degree of learning students acquire while in college.

With a nearly 90 percent overall first-to-second year retention rate, Cal State San Bernardino is establishing itself as an educational leader, ranking No. 1 in first-to-second year retention of African American students and No. 2 among Latino students among its sister CSU campuses. CSUSB continues to be among the nation’s leading colleges and universities in conferring degrees to Latinos, and the University has been recognized nationally for promoting STEM student success through its award-winning CoyoteCareers program. Along with the University’s mission of providing broad access to students, CSUSB is dedicated to student success. To help students through the process from admission to career placement, CSUSB has introduced a Student Success Initiative, which greatly expands the University’s academic and student services support, including placement of its graduates.

StateUniversity.com listed Cal State San Bernardino as the second safest campus among all public universities in California, and its students, faculty, and staff enjoy an excellent learning and working environment in award-winning, modern facilities equipped with superior technological capabilities, including more than 200 smart classrooms. In the past 12 years, CSUSB has added more than 1.5 million square feet of facilities. These and other capital projects in the past decade include: the Social and Behavioral Sciences Building, Chemical Sciences Building, Student Recreation and Fitness Center, the expanded Student Health and Psychological Counseling Center, University Village student housing complex, state-of-the-art nursing skills laboratories, the expanded Santos Manuel Student Union, renovated science buildings, the College of Education building, a Water Conservation Demonstration Garden, and the landmark Murillo Family Observatory. A gold-level LEED-certified Health Sciences Building opened at CSUSB’s Palm Desert Campus, completing the first phase of this 4-building, \$40 million privately-funded branch campus. CSUSB boasts one of the finest indoor arenas in the Inland Empire—the 5,000-seat Coussoulis Arena—and is home to the renowned Robert and Frances Fullerton Art Museum, one of relatively few accredited art museums on college campuses.

The University aims to be a leader in sustainability and green initiatives. Ongoing efforts to make the campus more energy efficient earned CSUSB the 2010 National Energy Project of the Year Award, and the University was honored with the highest national award by the Association of Physical Plant Administrators for outstanding practices.

As chief executive officer, the president oversees the University’s human, financial, physical, and technology resources. Working with both internal and external constituencies, the president provides overall leadership and guidance, and is expected to nurture and expand the academic

reputation and collaboratively plan the future of the University. A successful president will symbolize the best qualities of the institution to represent CSUSB within the California State University system, with public policy leaders, with the higher education community, and with internal and external constituents in our community and region.

The executive search firm Storbeck/Pimentel & Associates has been retained to assist in this search. All applications, inquiries, and nominations, which will remain confidential, should be directed to the search firm as indicated at the end of this document.

### **Academic Excellence**

CSUSB is ranked by *Princeton Review* and *Forbes* among the 25 percent best colleges and universities in the nation, and *U.S. News and World Report* places it in the top tier of “The West’s Best.” The University offers more than 70 traditional baccalaureate and master’s degree programs and a wide variety of education credential and certificate programs, including many that have earned national distinction, and all eligible departments and programs have received accreditation. As illustrations, the College of Business and Public Administration was selected by *European CEO* magazine as one of the four most innovative in the United States and among the 18 most innovative in the world; the Criminal Justice Department ranks 3<sup>rd</sup> nationally in books published by its faculty members. CSUSB has taken a leading role in studying and understanding the Middle East, and it is the first CSU campus offering Arabic language and culture courses. CSUSB’s science students are readily accepted into the most prestigious medical schools in the country, and the University ranks among the top CSU campuses that produce credentialed teachers. The University has launched its first doctoral program, in educational leadership, and added its first engineering program in computer engineering as well as its first two MFA degree programs, in creative writing and in the visual arts.

### **The Faculty**

As of fall 2011, San Bernardino had approximately 400 tenure/tenure-track faculty and 450 lecturers, who take pride in the campus’ tradition of teaching, scholarship, and service. Faculty commitment to academic and pedagogic excellence and innovation is recognized by both on- and off-campus awards. For example, the 2011 California Professor of the Year by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education was awarded to a CSUSB faculty member.

Faculty engagement with local and national communities includes not only service on local school boards and professional organizations, but also leadership in the national conversation on education. The campus’ Latino Education Advocacy Days program (LEAD), now in the planning for its third year, reached over 17 million people in March 2011, and earned its planning committee President Obama’s Volunteer Service Award for two consecutive years.

Faculty research is growing quickly, with more than \$32 million secured in new grants and contracts in academic year 2010-11. The effort was led by the College of Natural Sciences with 37 percent of faculty securing grants, with a full 20 percent of all faculty receiving grants.

The University culture greatly values its strong tradition of shared governance through the University's Faculty Senate, which serves as the representative assembly of the faculty.

## **The Students**

CSUSB's student enrollment, in which there is no majority ethnic group on campus, places it as one of the most diverse in California. CSUSB has the second highest enrollment of African American students among California public universities, as well as the second highest proportion of Latino students. More than one-half of CSUSB students are PELL grant eligible.

Among the University's 14,732 undergraduate and 2,518 graduate students, more than 750 are international students from 45 different nations, with initiatives in place to grow international enrollment substantially in the coming years. With the opening of its new Veterans Success Center, CSUSB is well positioned to serve the unique needs of its more than 400 student veterans and service members. Cal State San Bernardino is *the* college of choice for more than 150 San Bernardino County high school graduates who ranked in the top one percent of their graduating classes and who are enrolled currently as President's Academic Excellence Scholars.

Student housing now provides 1,500 students the opportunity to live on campus, and more than 130 student organizations, cultural and professional associations, and honor societies are available to students to help round out their CSUSB experience.

Cal State San Bernardino students consistently excel in numerous ways, most notably in the National Model United Nations Conference, where, in 15 of the past 18 years, the CSUSB student delegation brought home top honors, outperforming teams from universities around the world, including military academies and Ivy League schools, making CSUSB's teams arguably the best in the world.

## **Intercollegiate Athletics**

CSUSB Coyote Athletics teams perform successfully at the NCAA Division II level in the highly competitive California Collegiate Athletic Conference. The University fields ten teams, and it consistently ranks nationally in men's basketball and women's volleyball, holding multiple conference and regional titles in both programs. In 2011, the University hosted the Women's Volleyball Nationals, and two CSUSB players earned national honors—National Player of the Year and the Elite 89 Award for scholarship. Success for CSUSB's more than 200 student athletes is as important in the classroom as it is on the court or field, resulting in a nearly 3.0 grade-point-average overall for student athletes.

## **Budget**

The University's 2011-12 overall budget of \$394 million, as of the beginning of the 2011 fall quarter, incorporates the general operating fund budget and several additional designated or restricted budgets. The largest single funding source is the general operating fund budget, totaling \$182.2 million, which consists of state appropriations of \$75.8 million and tuition fee and other fee revenues of \$106.4 million. Designated budgets totaling \$167.2 million include: four enterprise fund operating budgets, which are Parking (\$5.0 million), Residential Life (\$8.8 million), Extended Learning (\$10.3 million), and Health Facilities (\$.7 million); \$130.5 million for financial aid and scholarship awards; \$10.8 million in cost recovery activity; and \$1.1 million for the University-wide Lottery budget. Additionally, the University has non-profit corporations with combined revenue budgets of \$44.6 million, which are Associated Students Incorporated (\$.9 million), the Santos Manuel Student Union (\$6.6 million), the University Enterprises Corporation (\$29.3 million), and the CSUSB Philanthropic Foundation (\$7.8 million). Capital project expenses in 2010-11 totaled approximately \$4.6 million.

## **Alumni**

The CSUSB alumni community includes 75,000 graduates—a number that is growing by 4,000 annually. Cal State San Bernardino alumni can be found in all 50 states and in 35 countries, work in all professions and fields, and regularly return to campus to share their professional expertise and life lessons with students. Distinguished alumni include California Teachers of the Year, CEO of a Top 10 global accounting firm, president of the largest automobile association in America, one of the country's leading researchers in the fight against HIV/AIDS, best-selling authors, Emmy award-winning screenwriters, and successful entrepreneurs, all of whom embody what CSUSB represents and the promise and opportunities it affords.

## **Interaction with the Community**

CSUSB is a meaningful partner in the communities it serves, and enjoys the strong support of the region's media, business, government, ethnic groups, and many others. Hundreds of the University's faculty, staff, and students lend their expertise to more than 500 community projects and programs through CSUSB's centers and institutes. These centers and institutes have become powerful regional and national resources for issues that range across water, transportation, entrepreneurship, terrorism, autism, health disparities, Middle Eastern studies, criminal justice, recidivism, public opinion, economics education, indigenous peoples, and battlefield communication technologies.

At any one time, more than 3,000 students participate in service learning programs, and sororities, fraternities, athletic teams, and student clubs are actively involved in community improvement projects. The University was recognized by the Carnegie Foundation for its ongoing community outreach and service-learning programs, and for five straight years it has been named to the U.S. Presidential Higher Education Community Service Honor Roll.

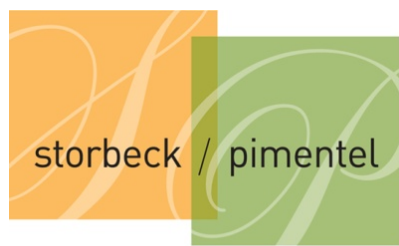
Cal State San Bernardino's annual impact on the region it serves and the state of California is enormous. It is estimated that for every dollar the state invests, the University returns four- to five-fold. Nearly \$1.2 billion of the earnings of CSUSB alumni are attributable to their degrees, which creates an additional \$2 billion of industry activity throughout the state.

### **THE ROLE**

The president is the chief executive officer of the University. The president furthers the mission of the University and exercises broad responsibility for the academic, student, financial, philanthropic, and all other dimensions of the institution. The president reports to the Board of Trustees of the California State University system through the system's Chancellor.

### **HOW TO APPLY**

Résumé screening begins on March 1, 2012. Letters of interest (not to exceed two pages) with current résumés and nominations are being accepted by email, fax or mail as follows:



executive search consultants

Sharon Tanabe, Partner  
1111 Corporate Center Drive, Suite 106  
Monterey Park, CA 91754  
323.260.7889 (FAX)

*Electronic submissions are preferred*

Please submit to: [stsearch@storbeckpimentel.com](mailto:stsearch@storbeckpimentel.com)

CODE: CSUSB President

For a confidential inquiry, contact Ms. Tanabe at  
323-260-5045

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