



## Vice Provost for Global Initiatives

Drexel University seeks nominations and applications for a dynamic, energetic, and innovative leader to serve as Vice Provost for Global Initiatives. Working with our President and Executive Vice President & Provost, the new Vice Provost for Global Initiatives will help guide the Institution's international footprint into another exciting period of innovation and growth. Drexel offers a highly ranked and comprehensive suite of academic programs with a focus on engineering, medicine, social sciences and other STEM-related disciplines. Over the last decade the University has experienced significant growth in size and reputation and intends to continue to increase its academic rankings and expand its reputation as comprehensive research university.

### THE INSTITUTION

In 1891, financier and philanthropist Anthony J. Drexel established the Drexel Institute of Art, Science and Industry as an institution of higher learning uniquely suited to the needs of a rapidly growing industrial society and of the young men and women seeking to improve their station in life. From its inception, Drexel placed no restrictions on religion, race, gender, or social class. In 1914, Drexel's 18 departments were organized into four schools, and the University began conferring the Bachelor of Science degree.

The core values established by Mr. Drexel in 1891 continue to guide the University today, and the institution's curricula and organization of academic programs have evolved to include 15 schools and colleges. As part of its evolution, Drexel underwent two changes in name, in 1936 becoming Drexel Institute of Technology and in 1970, Drexel University. The current name reflects the institution's commitment to research, as well as the breadth of its undergraduate, graduate, and professional programs.

Drexel has transformed over the last decade as the University acquired a [College of Nursing and Health Professions](#), a [School of Public Health](#), and a [College of Medicine](#), one of the nation's largest private medical schools. It founded a law school that received full accreditation in 2011 and received a naming gift of \$50 million in 2014. In October 2011, Drexel merged with the Academy of Natural Sciences to promote discovery and learning in the natural and environmental sciences. Recently established research institutes such as the [Institute for Energy and the Environment](#), the [Autism Institute](#), and the [Expressive and Creative Interaction Technologies \(ExCite\) Center](#) model innovative approaches to multi-

disciplinary, translational research. In 2013, Drexel established the [Close School of Entrepreneurship](#) to integrate entrepreneurial learning across the curriculum and support campus innovators in all fields.

Drexel focuses on experiential education and translational research and strives to enhance regional, national, and global communities through commitment to civic engagement. Drexel is the 15<sup>th</sup> largest private, not-for-profit university in the nation, with a student body of approximately 26,000 and more than 9,800 employees, making the University the seventh largest employer in the Greater Philadelphia area. Drexel's culture is different from that of the typical research university. There is a "can do" spirit, contagious and empowering for faculty, staff and students, that permeates the University. Civic engagement, which is fundamental to Drexel's mission, heritage, and future, is supported through research and academic programs that directly benefit communities and that support local and regional economic development.

In 2017, Drexel was ranked in the top 100 National Universities by U.S. News & World Report and Drexel also ranked at number 14 tied with Cornell, Harvard, George Mason University and the University of Texas-Austin in the U.S. News category, "Most Innovative Schools". These are the schools most often cited as making the most promising and innovative changes in the areas of academics, faculty, student life, campus, or facilities. Joining Drexel as its leader in 2010, President [John Fry](#) has set an exciting vision for the University, as outlined in [Transforming the Modern Urban University: Drexel University Strategic and Master Plans: 2012-2019](#). At this moment, Drexel is well positioned to sustain and capitalize on its ascent into the ranks of one of the world's most distinguished urban interdisciplinary research universities.

## LOCATION

Drexel's 74-acre [University City Campus](#) is located in the University City district of Philadelphia, which it shares with two other universities and thousands of students. Philadelphia is vibrant, culturally diverse, and historically rich, featuring numerous cultural, educational, medical, and recreational opportunities. Situated along the Northeast Corridor between New York and Washington, D.C., Drexel's location within the Delaware Valley makes it a part of a larger tapestry with a strong intellectual tradition in a quickly changing environment very much in need of the expertise of the faculty and students that call Drexel home. In addition to Drexel's University City Main Campus, students are educated at its [Center City Hahnemann Campus](#), [Queen Lane Medical Campus](#), and several satellite sites. In 2013, the Drexel University Washington, DC Center opening and serves as a multi-function academic and outreach center for the University, its online subsidiary, Drexel University Online, the College of Computing and Informatics, the College of Nursing and Health Professions and the School of Education.

Drexel excels at recognizing how its local, regional, national, and international contexts are strategic resources, alongside faculty expertise and student excellence, that help generate

knowledge and scholarly products. [The Innovation Neighborhood](#), the centerpiece of the University's strategic focus, brings together education, research, and corporate partnerships, interdisciplinary academic research programs, and business incubators in a dynamic mixed-use environment that includes office, hotel, conference, residential, and retail space, classrooms, and cultural destinations. The rare convergence of two considerable assets makes this possible: the maturation of Drexel's world-renowned applied research enterprise and Drexel's collection of urban properties, unmatched in the nation for location and potential.

## COLLEGES

The University's academic programs are organized into [15 colleges and schools](#), employing more than 1,500 full-time faculty members. Within these colleges and schools, Drexel offers one associate's, 99 bachelor's, 91 master's and 39 doctoral programs, a doctor of medicine program, a juris doctor program, and 48 graduate-level certificate programs. Through their experiences in co-op, internships, practica, service-based learning, applied undergraduate and graduate research opportunities, and project-focused courses, Drexel graduates enter the work force prepared from day one to succeed in complex and rapidly changing professional environments.

## FACULTY

There are 2,640 faculty members at Drexel (1,537 full-time, 1,103 part-time). Eighty-three percent of full-time faculty hold a Ph.D. or terminal degree, forty-eight percent are women, and more than sixteen percent are minority. Committed to excellence in scholarship and research as well as teaching, Drexel faculty members have won numerous [honors and awards](#). The Faculty Senate is the principal instrument of faculty involvement in governance, and its members are elected by the faculty.

## CAMPUS LIFE AT DREXEL

Drexel students have the best of all worlds: a booming campus culture located in the heart of one of America's great cities. There is no one type of Drexel student, and the University's [clubs and activities](#) reflect its diversity. Students can choose from more than 300 cultural, media, social, service, and professional organizations. Drexel students are also actively engaged in [community service](#) through student service organizations, Drexel's [Alternative Spring Break](#) program, and the [Lindy Center for Civic Engagement](#).

Drexel's athletic programs and recreational facilities are an essential part of campus life. As a member of the [Colonial Athletic Association](#) (CAA), Drexel competes at the NCAA Division I level in 18 [varsity sports](#). Drexel also sponsors 33 [club sports](#), and two-thirds of the student body at Drexel University participate in [intramural sports](#). Drexel has won CAA championships in women's basketball, men's lacrosse, men's soccer, and women's field hockey. Drexel is a nationally recognized leader and NCAA award recipient for its

achievement in promoting gender equity in its athletics programs and for its graduation rates among student-athletes. The Dragons are committed to community outreach and are past champions of the CAA Food and CAA Blood drives.

## RESEARCH

Drexel University has established some of the most highly innovative and rigorous academic research programs available today, incorporating the University's expertise in engineering and technology leveraging existing disciplinary strengths in Neuroscience, Infectious disease, Cardiology, Public Health and translational medical research. Drexel's [College of Medicine](#) is home to one of the nation's leading centers for spinal cord research, one of the foremost centers for malaria study, and a highly-regarded HIV/AIDS program with extensive NIH-funded research in prevention and therapeutic interventions. Drexel has been designated a Vanguard National Center of Excellence in Women's Health by the U.S. Department of Health & Human Services and is highly respected in numerous other specialties, including cardiology and pain management.

Drexel takes special pride in pioneering new frontiers in science, engineering, art, and industry, contributing to the creation of new ideas, products, creative works and services in sectors such as public policy, energy, health care, education, design, and information technology. Through its wide-ranging research initiatives, Drexel is identifying multidisciplinary global solutions to some of society's most challenging problems.

High-impact academic and research initiatives that increase the breadth of opportunity for students and faculty include:

- The groundbreaking affiliation in 2011 with the Academy of Natural Sciences of Philadelphia, America's oldest major natural history museum and a world leader in natural sciences research;
- The creation of the [Close School of Entrepreneurship](#) in 2013 to integrate entrepreneurial learning across the curriculum and support campus innovators;
- Implementation of formal agreements for academic and research partnerships to enhance Drexel's global connections in Brazil, Chile, China, Israel, Turkey, and South Korea;
- The creation of [Drexel Ventures](#), a subsidiary enterprise to help faculty and students partner with the private sector to build businesses around their inventions; and,
- [The ExCITe Center](#), a space for creative students, faculty and community members who want to work together on innovative projects benefitting the Philadelphia region and beyond. The ExCITe Center is host to a wide variety of multi-disciplinary project teams working on such breakthrough projects as 3-D computerized knitting systems programmed to produce wearable technology that monitors and improves health, and the magnetic resonator piano (MRP), a hybrid acoustic-electronic instrument augmenting the grand piano.

## COOPERATIVE EDUCATION

[Cooperative Education](#) is essential to Drexel's academic enterprise. Founded in 1919, Drexel's cooperative education program was one of the first of its kind, and it continues to be among the largest and most renowned.

Drexel Co-op is based on paid employment in practical, major-related positions consistent with the interests and abilities of participating students. The benefits are obvious—during their time at Drexel, most students experience up to three different co-ops. Because of this, Drexel students graduate having already built a professional network, and they typically receive higher starting salaries than their counterparts from other schools.

Through the co-op program:

- Students choose from more than 1,600 employers in 33 states and 48 international locations, or conduct an independent search;
- The average paid six-month co-op salary is more than \$16,000;
- Students are entrusted with projects vital to the day-to-day functioning of the workplace;
- Students obtain positions with major corporations such as GlaxoSmithKline, Unisys Corporation, Microsoft, Lockheed Martin Corporation, Comcast, and QVC, Inc.; and,
- Drexel's [Steinbright Career Development Center](#) (SCDC) provides students with invaluable resources, including career counseling, workshops, job fairs, and résumé reviews.

## GLOBAL IMPACT

Drexel University's global vision for building partnerships is based on excellence in education and research, mutual respect and understanding of collaborative benefits, deep commitment to address societal challenges, and recognition of complementary strengths. The core values of intercultural appreciation and global citizenship undergird the practice as Drexel creates and deepens opportunities for students and faculty to participate in and benefit from internationalization.

Building upon the mission, vision, and values, Drexel has six tightly linked strategic goals:

- Expand its global presence and ability to address global challenges in strategically selected locations across the globe;
- Develop global platforms for innovation in research and education, establishing new and strengthening existing partnerships, centers, and networks with universities, research institutes, technology parks, and other institutions;
- Encourage and facilitate faculty collaboration in global knowledge creation and problem solving;

- Grow opportunities for global experiential learning: encouraging students to study, work, conduct research, and complete service projects in different locations across the globe;
- Bring the world into the classroom through interdisciplinary, technology-enhanced Global Classrooms, language study, and new learning environments where students tackle global challenges from a variety of cultural and contextual perspectives; and,
- Develop a wide range of global experiences on campus: increasing awareness of global challenges and appreciation of the different international communities among us and the benefits of learning alongside others from diverse backgrounds, cultures, and countries.

## OFFICE OF INTERNATIONAL PROGRAMS

Drexel's [Office of International Programs](#) (OIP) works to address global challenges by building an ecosystem of global partnerships and programs that focus on facilitating productive, mutually beneficial opportunities.

Driven by faculty, alumni, and institutional connections, OIP works with units across the University to build [partnerships](#) with distinguished universities and research institutes and to leverage faculty research collaborations into opportunities for broader mobility.

OIP provides the support and infrastructure necessary to take advantage of expansive new international opportunities both in our community and abroad, contributing to the mission of transforming the University into an international hub of academic and professional excellence. These initiatives include [study abroad](#), major research projects, international cooperative agreements and conferences, co-curricular programming, and grants. The study abroad office is currently sending students to over 60 exchange partner schools around the world. As the world has become increasingly internationalized, so have the demands for international knowledge production and problem-solving. Drexel recognizes this and the importance of being a leader in the emerging global network of students and scholars.

The [Global Engagement Scholars](#) (GES) program offers a great opportunity to students who are interested in becoming globally minded citizens. The program provides students with the necessary structure to document and connect a wide variety of global experiences during their time at Drexel University. The distinction is noted on the students' transcript. Achievement of the scholar designation involves a combination of relevant coursework and co-curricular activities, including study or co-op abroad, foreign language study, and participation in globally oriented campus organizations and events.

The [Dornsife Global Development Scholars](#) program is one of Drexel's newest, fully funded, hands-on international opportunities. This program is based on a mentorship model that allows students of all majors and educational levels to work alongside our World Vision International partners on development projects related to water, sanitation, and hygiene



(WASH) including: health education, change management, social marketing, community engagement, monitoring and evaluation, economic development, and a host of other areas related to promoting and improving health outcomes in Africa.

[Global Classrooms](#) are courses that engage Drexel students with students at one of the partner universities abroad through a range of interactive technologies. Faculty members from any discipline, who are ready to incorporate a global dimension into their scheduled class are linked a class of students at an international partner institution.

Drexel enjoys a special relationship with ShanghaiTech, a new major research university in Shanghai, whose founding President, Dr. Mianheng Jiang is a Drexel alumnus. Through this partnership, we have established research collaborations and educational endeavors between our universities. The research focus is currently linked to the Drexel Areas of Research Excellence (DARE) on new materials. This initiative is a joint effort for the Office of International Programs and the Office of Research.

## **LEADERSHIP AND GOVERNANCE**

Under the leadership of [President John Fry](#), Drexel's senior management team oversees the academic and administrative units of the University. The senior officers meet weekly with the President to discuss all aspects of University governance. In addition, President Fry's [Cabinet](#) consists of the most senior administrative leaders, and the [Executive Council](#) includes administrators and academic leaders (deans and other academic unit heads).

## **FINANCES**

Drexel University is financially stable, with "A" ratings and "Stable" outlooks from the Moody's and Standard & Poor's ratings agencies.

Drexel University is committed to sound financial management for its 15 schools and colleges. As of June 30, 2016, total net assets grew to \$1.22 billion from \$1.21 billion in FY2015. Total operating revenue was \$1.04 billion. Net student revenues totaled \$619 million, with \$296.5 million awarded in financial aid. Contributions receivable, net of allowances and discounts, increased by \$28.9 million to \$117.8 million mainly due to the generous donation from Dana and David Dornsife to the School of Public Health. Total liabilities increased by \$25.2 million during FY2016 to \$892.1 million.

The University has endowment assets in excess of \$663.4 million.

## **VICE PROVOST FOR GLOBAL INITIATIVES**

The Vice Provost for Global Initiatives (VPGI) is the Senior International Officer (SIO) for the University. She/he will be a creative, and entrepreneurial leader with a strong understanding and vision for academic and research focused collaborations. The successful

candidate will have experience generating partnerships abroad, and will be responsible for amplifying the global strategy for the entire University, including Medical, Law, and all professional schools, while taking measures to ensure the safety of members of the Drexel community when they travel internationally. The VPGI will work closely with the Provost and the President to ensure the implementation of this strategy with regular input from University and community stakeholders and partners.

The VPGI reports directly to the Provost and is a member of the President's Executive Council. S/he is a member of the Board of Managers of Drexel Global Initiatives LLC (a Pennsylvania limited liability company) established to assist Drexel in its international operations. S/he also co-chairs the University's Strategic Task Force to "Enhance Drexel's Global Impact" and, as SIO, represents the University at city, state, and international levels, promoting Drexel's role as a global actor, supporting the University's transformational themes, and leading its internationalization strategies. The VPGI also plays an important role as part of larger strategies for the Innovation Neighborhood, linking Drexel's expansion to the economic growth and development of Philadelphia as an emerging world-class city. To this end, the VPGI represents the University on relevant Boards, (at city and state levels), with embassies, consulates, international agencies, and other international public and private partners.

Recent examples of successful collaborations include, but are not limited to: a joint research workshop at Shanghai Tech; a Dual Ph.D. and Master's program in Biomedical Engineering with Shanghai Jiao Tong University; nanotechnology research and co-op exchanges with The National NanoFab Center (NNFC) in Korea; research collaborations with Ben Gurion University in Israel; a partnership centered around urban health and urban innovation (linked to the Lindy Institute for Urban Innovation) with Universidad Catolica in Santiago, Chile; broader research partnerships with IIT Delhi, and IIT Madras in India; the continued development of the existing partnership with Fiocruz in Brazil, in biomedical computational research, and public health.

## **OPPORTUNITIES AND CHALLENGES FOR THE NEXT VICE PROVOST**

The VPGI supervises the Office of International Programs and the Study Abroad Office and controls the design, implementation, and budgets for all of the activities of these offices. The VPGI will also be responsible for responding to compliance concerns in international contexts. With over 100 existing partnerships, the VPGI will continue to increase international education experiences, expand opportunities for global engagement, and develop global platforms for innovation in research and education based on areas of faculty expertise. In addition, The VPGI will facilitate faculty collaborations through a variety of initiatives, encouraging faculty to develop and cultivate international networks of colleagues to advance their research and academic programs.

In addition, s/he will have the opportunity to:



- **Spark greater internationalization on campus and within the Drexel community:** The VPGI will be a champion for internationalization and globalization, both imagining and bringing to life meaningful international experiences abroad and cultural exchange within the University community. The VPGI will work to promote language learning across the curriculum as a critical step towards meaningful international engagement.
- **Enhance Drexel’s global academic impact:** The Vice Provost will grow global experiential learning by building and expanding exchange partnerships, increasing global co-operative education experiences, and developing opportunities for international engagement and partnerships. The Vice Provost will also facilitate faculty collaborations in global knowledge creation and problem solving through a variety of initiatives, encouraging faculty to develop and cultivate international networks of colleagues to advance their academic and research programs.
- **Increase opportunities for Global Classrooms and other interactive/virtual platforms:** While the global environment has affected upward trends in global engagement, unrest in the world also provides teaching opportunities, which can enhance cross-cultural awareness and sensitivity (cultural competency) and strengthen on-campus programs around diversity, global citizenship, peace engineering, and other academic programs such as Global Studies, and digital outreach. The VPGI will look to increase Global Classroom offerings to ensure a no-cost international experience can be had by all Drexel students.
- **Look beyond traditional study abroad and lead the development of flexible and innovative international experiences for students and faculty:** Drexel’s quarter system and calendar remain challenges, as well as the lack of a winter session and “free” summers for traditional study abroad programs. The VPGI will accelerate the OIP’s work with faculty and other campus units to broaden the range of international experiences available to students, faculty, and staff. The VPGI will look to introduce more Intensive Courses Abroad and other creative models for first year students and other cohorts, and will serve as a key thought partner for both students and faculty in imagining how students might best capitalize upon Drexel’s existing partnerships and international co-op opportunities.
- **Further enrich and enhance the experiences of international students and faculty on Drexel’s campus:** The Drexel campus has become increasingly diverse and every year welcomes many international students, both degree-seeking and those studying at Drexel through exchange programs, as well as a significant number of international faculty. The VPGI will serve as a key partner in enhancing the experiences of international students and faculty during their time at the University and facilitating their engagement in the life of the campus. The VPGI will also engage all members of the University community, facilitating conversations and

activities that cross cultural boundaries, thus enriching the campus, both culturally and intellectually.

- **Attract and advocate for additional resources to support international endeavors:** While Drexel is making efforts to increase the affordability of programs and generate external funding, study, research, and co-op abroad opportunities are not accessible to all. Challenges to domestic government funding for international research (NSF, NIH, SSRC, NEH) will require a greater focus on our innovation partnerships with corporate and foundation partners and synergies with a mix of international partners and investors. The VPGI will support efforts to seek external funds for innovative program development and student scholarships by engaging donors in Global Drexel, presenting a compelling and eloquent case for gifts and other forms of support, while creating new initiatives with Institutional Advancement, Alumni Affairs and international partners.
- **Develop metrics to capture the richness of Global Drexel:** The VPGI will have the opportunity to develop better instruments (both qualitative and quantitative) and processes for tracking the effects of global engagement on faculty research productivity, teaching excellence, and assessing student participation, and the impacts of study, co-op, service, and research abroad on student retention and success. Institutional Research (IR) will be a critical partner in designing instruments for demonstrating the positive impact of international experiences on retention.

## DESIRED QUALIFICATIONS AND CHARACTERISTICS

The Vice Provost for Global Initiatives must be a strategic, visionary, and innovative leader with a commitment to excellence in research, service, and education. S/he will have the ability to inspire and develop leadership in others and will have demonstrated ability to lead organizational change. In addition, the ideal candidate will possess:

- A broad, strategic view of the best practices within, and the future direction of, global education and international engagement;
- Experience overseeing a traditional study abroad program and familiarity with the risk-management challenges inherent in such an operation, as well as the ability to see OIP's strategic possibilities well beyond study abroad;
- Strong organizational and program management skills and the ability to prioritize multiple tasks and demands;
- A history of successfully building productive and mutually beneficial relationships with a wide range of constituencies at every level of a university;
- The experience and credibility to work collaboratively and successfully with faculty in a wide range of disciplines on matters of curriculum, assessment, and pedagogy;
- An entrepreneurial spirit;

- A successful history in approaching individuals, foundations, corporations, and government agencies for external funding;
- Experience in assessment and evaluation of programs in order to increase international student and faculty diversity;
- Strong decision-making ability, and an energetic, engaging personality;
- Excellent interpersonal, oral, and written communication skills;
- A genuine commitment to, and excitement about the future of international education that inspires others to engage and work collaboratively toward shared strategic goals.
- An ability to implement a creative strategic vision and promote innovation;
- Experience with applied research and cooperative education;
- A commitment to and demonstrated support for technology-enhanced teaching and learning via multiple modes of delivery; and,
- Personal integrity.

The successful candidate will have a graduate degree and demonstrated experience in leading global education and/or research. Tenure is not required, but could be available for those with the appropriate credentials. Nominations and applications will be accepted until the position has been filled, for best consideration materials should be sent by October 6, 2017 to:

**Shelly Weiss Storbeck, Managing Partner**  
**Matthew Marsallo, Associate**  
**Storbeck/Pimentel & Associates, LP**  
[DrexelVPGlobal@storbecksearch.com](mailto:DrexelVPGlobal@storbecksearch.com)

For more information, please visit Drexel's home page at  
<http://www.drexel.edu/>

*Drexel University is an Equal Opportunity/Affirmative Action Employer and is proactively committed to diversity and inclusion in all of its policies, practices and services. We are especially interested in qualified candidates who can contribute to the varied diversity and excellence of the academic community, and all of its complements.*