



Central
Washington
University

Associate Provost for Extended Learning and Outreach

Central Washington University is seeking nominations and applications for the position of Associate Provost, Extended Learning and Outreach (Associate Provost).

The University

Central Washington University (CWU) is one of three state-supported comprehensive universities in Washington State. Like other regional universities, CWU began as a normal school, became a College of Education in 1937, a state college in 1961, and a comprehensive university in 1977. Offering bachelor's and master's degrees in more than 135 majors, the university enrolls approximately 12,000 students and employs about 1,300 faculty and staff. Average class size is 25, with a faculty-student ratio of 17:1. With its robust focus on inclusivity and diversity, more than a third of freshmen were people of color in fall 2016. CWU enrolls and graduates the largest percentage of Hispanic/Latino/a students of any public baccalaureate institution in the state. The university holds regional accreditation through the Northwest Commission on Colleges and Universities.

Excellence in teaching is the core of the university's mission, and faculty engage in scholarship, invention, and creative activity to support teaching, to advance knowledge, and to provide outlets for creative expression. Externally sponsored grants and contracts funded during academic year 2015-16 totaled more than \$13.9 million. CWU faculty and alumni have received numerous honors and recognition, including national recognition for teaching in mathematics, physics, and the geological sciences. CWU's nationally recognized music department is the largest and most diverse on the West Coast.

The university has been very successful in adding and maintaining modern, state-of-the-art facilities, investing more than a quarter of a billion dollars in campus facilities over the past ten years. In recent years, campus construction and remodeling projects have included impressive science and music facilities, two large residence halls, and a new, spacious student union and recreation facility. In all, CWU's residential campus includes 56 academic and 32 auxiliary buildings on about 350 acres.

CWU plays a key role in the economic, educational and cultural vitality of the community and region, and is the largest employer in the county. The \$91-million payroll for this educated workforce supports retail, food, housing, and entertainment businesses. CWU camps, conferences, and events draw more than 50,000 people to restaurants, hotels, and retail businesses each year. In addition, the university provides instructional and library resources for the community and partners with other educational service providers to enrich access and opportunity to education for citizens of the region. Each year more than 350 dramatic and musical performances, art and museum exhibitions, lectures, and athletic events are open to campus and community members.

The Community and Region

CWU is located in historic Ellensburg, the largest city in and the county seat of Kittitas County. The city is situated in central Washington, one of the richest and most diverse agricultural regions in the world, including vibrant wine and micro-brew industries.

CWU is surrounded by remarkable natural beauty: the Cascade Mountains to the west, the Columbia River to the east, the Yakima River Canyon to the south, and national parks and recreation areas to the north.

As one of Washington's founding communities, Ellensburg's downtown is composed of beautiful brick buildings largely constructed between 1889 and 1917, and located just three blocks from the CWU campus. Weekends bring delicious local food, fresh produce, regional crafts, and eclectic entertainment downtown at the Kittitas County Farmer's Market. Over the years, Ellensburg has gained a reputation as one of the most healthful cities in the state, and has been praised for its "compact, walkable streets, where 14.3 percent of residents commute by foot, one of the highest percentages in the state." Ellensburg is home to many top arts and cultural events in Washington, including Jazz in the Valley, Buskers in the 'Burg, and Spirit of the West.

Ellensburg is located approximately 100 miles and about 2 hours away from the Seattle metropolitan area. With an estimated population of more than 3.7 million, it is the 15th largest metropolitan area in the United States. The region boasts world class arts and entertainment, cuisine, and athletics. Situated between the Puget Sound and Cascade Mountains, the region is noted for its natural beauty and offers a broad range of outdoor pursuits, from kayaking and sailing to alpine skiing, hiking, and mountain biking. Top employers either headquartered or with a large presence in the region include Microsoft, Amazon, Starbucks, Google, Boeing, Costco, and Nordstrom.

For more information about CWU and the community in Ellensburg, please visit <http://www.cwu.edu/community>

Extended Learning

Extended Learning promotes and extends access to students across the state through University Centers, Dual Admission, Continuing Education, dual credit programs, and multimodal learning. University Centers are baccalaureate facilities co-located with seven community colleges. CWU also offers upper-division content at Joint Base Lewis McChord, the largest military installation on the West Coast. Extended learning programs target individuals who have completed Direct Transfer Agreement (DTA) associate degrees or CWU General Education Requirements.

The Dual Admission program provides a smooth and successful transition for the student from a participating community or technical college to Central Washington University (CWU). Students who participate in the program are considered fully admitted to the community or technical college and conditionally admitted to CWU. They will benefit from

access to resources at both institutions during their academic career and be better prepared to transition into their baccalaureate program.

The Office of Continuing Education provides lifelong learning opportunities, education, and training for all ages. Exciting, convenient and affordable public programs meet the needs of those wanting to explore and continue their education. Programs are offered in the Ellensburg area, at CWU University Centers, online, and in a variety of forms.

Central Washington University is the state leader in dual credit offerings through its Running Start, College in the High School, and Cornerstone programs. CWU currently partners with more than 100 high schools across the state, providing high school students the opportunity to earn college credit and fulfill high school graduation requirements at the same time.

Multimodal Learning through CWU provides options for diverse, place-bound, traditional and non-traditional student populations. Currently, programming includes 10 undergraduate degrees, 8 graduate degrees, 17 minors, and 10 certificates and endorsements. Student demand for online offerings continues to grow, and faculty are seeking innovative ways to improve their teaching and provide quality student support.

The Multimodal Education Center (MEC) embraces the vision that “Technology Empowers Learning.” The MEC provides training and support for students, faculty, and staff ranging from workshops on instructional design and techniques to uses of multimedia tools. Collaboration spaces, multimedia booths, labs, equipment checkout, and a curriculum library are available through the MEC. Multimodal Learning will relocate to the new STEM building when it opens in Fall 2018. The \$64.5 million restoration project will result in a new state-of-the-art facility that will house Multimodal Learning, Computer Science, Mathematics, and Information Technology and Administrative Management (ITAM).

Position Overview

Reporting to the Provost and Vice President for Academic and Student Life, the Associate Provost for Extended Learning and Outreach is a senior academic administrator providing leadership and vision for Extended Programs and Multimodal Learning. The programs are designed to help students take the next step in their personal journey whether it is to obtain a baccalaureate degree, earn a master’s degree, gain professional certification, or enjoy a new adventure.

Responsibilities

The Associate Provost for Extended Learning and Outreach will:

- Provide coordination and oversight of statewide and community college academic program contracts, budgets, and assessment reports;
- Participate in the strategic enrollment planning process;
- Oversee off-campus academic program operations, including securing and maintaining agreements at off-campus locations, instructional staffing and support, off-campus staff hiring and supervision, and faculty management and development;
- Lead community outreach efforts to inform and support center programming and operations;
- Develop, grow, and oversee academic activity and operations at University Centers;

- Provide leadership, administrative oversight, and set data-driven strategic goals related to all facets of multimodal learning;
- Make decisions and recommendations geared toward student success and informed by extensive research and input obtained from faculty and other appropriate constituencies (including admissions, enrollment management, student success, registrar, career services) to aid in the development, delivery, and quality assurance of online courses and programs;
- Make decisions and recommendations for online program-related faculty and staff professional development, student support and services, website development, collaboration among various and affected units (e.g. registrar, financial aid, library, advising, etc.);
- Provide oversight for the office for multimodal learning;
- Provide leadership in the development and growth of online academic programs;
- Represent the Division of Academic and Student Life on the Enterprise Information System Committee, which reviews and authorizes the purchase of technology systems.

Qualifications

CWU's next Associate Provost for Extended Learning and Outreach will be an accomplished academic administrator and will possess exceptional leadership qualities such as wisdom, integrity, optimism, dynamism, collegiality, inclusiveness and sound judgment. The individual must be passionate about CWU's mission, vision, and the success of its students. In addition, leading candidates will possess:

Minimum Qualifications

- Masters degree from an accredited institution;
- A record of successful leadership experience in higher education;
- Demonstrated ability to cultivate and maintain strategic internal and external partnerships to benefit the success of initiatives and students;
- Experience in the development of curriculum and programs, including incorporating new learning technologies and expanding online curriculum and programs;
- Ability to strategize regarding the design and delivery of opportunities for continuing education for youth, pre-college, professional, and community-based students;
- Experience working with off-campus learning centers/sites.
- Collaborative and forward-thinking leadership style;
- Excellent organizational and management skills and ability to multi-task effectively;
- Ability to think, respond, and act quickly within a high-paced and results-driven environment;
- Demonstrated commitment to inclusivity and diversity in student recruitment, the hiring of faculty and staff, and program development.

Preferred Qualifications

- Doctorate or appropriate terminal degree from an accredited institution;
- Expertise in any of the specific areas of responsibility;
- A record of successful administrative leadership experience in higher education;
- Demonstrated success in working with faculty on academic and university issues under the principles of shared governance;
- Experience working within a collective bargaining environment;
- Demonstrated experience in activity-based budgeting (ABB) and/or responsibility-centered management (RCM);
- Demonstrated ability to anticipate and/or respond to the changing regulatory, demographic and political landscape of higher education;
- Demonstrated awareness of the needs of a changing faculty demographic, including the needs and issues of part-time, non-tenure-track, tenure-track, clinical, and other classifications of faculty;
- Demonstrated success in data-driven and well-informed decision making;
- Understanding of project management processes and experience working with project management tools.

Application Process

The Search Committee will begin reviewing applications immediately and continue to accept applications and nominations until the position is filled. Applicants must submit a current curriculum vitae and a letter describing relevant experience and interest in the position. Submission of materials via e-mail is strongly encouraged. Nomination letters should include the name, position, address and telephone number of the nominee. All applications and nominations will be handled in confidence.

Applications and letters of nomination should be submitted to:



Alberto Pimentel, Managing Partner
Storbeck/Pimentel & Associates
6512 Painter Avenue
Whittier, CA 90601
562-360-1353 (FAX)

Email: apsearch@storbeckpimentel.com
Refer to code **“CWU-APELO”** in the subject line

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